



# 卡伽国立大学—马尼拉商学院

## CAGAYAN STATE UNIVERSITY – MANILA BUSINESS COLLEGE



MBC Bldg. 1671 Alvarez St., Manila, Philippines  
CSU Official site: <http://www.csu.ph> MBC Official site: <http://www.mbc.edu.ph>

### DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

#### Basic Courses (12 units)

Management as Field of Study	3
Development Economics	3
Organizational Behavior and Dynamics	3
The Research Process/Dissertation	3

#### Major Courses (15 units)

Special Topics in Strategic Marketing	3
Comparative Study of Laws on Business Organizations	3
Issues in Human Resources Management	3
Research Issues in Financial Management	3
Research Issues in Corporate Governance and Social Responsibility	3

#### Cognate Courses (12 units)

Legal Framework: International Sale of Goods	3
Studies in Global Marketing Management	3
E-Commerce Laws	3
Studies in Business and Enterprise Development	3

#### Required Philosophy Courses (6 units)

Advanced Philosophy of Man	3
The Business Culture	3

#### Elective Courses (9 units)

Business Ethics	3
Comparative Commercial Laws	3
Social Philosophy	3

#### Dissertation Writing (12 units)

Dissertation I: Dissertation Proposal Writing	3
Dissertation II: Developing the Theoretical Framework	3
Dissertation III: Dissertation Writing	6

#### SUMMARY:

Basic Courses	12 units
Major Courses	15 units
Cognate Courses	12 units
Required Philosophy Courses	6 units
Elective Courses	9 units
Dissertation Writing	<u>12 units</u>
TOTAL units	66 units